



Panhandle Communities United For CHANGE

## Panhandle Prevention Coalition Executive Summary September 19, 2014

### Highlights

- Prescription Drug Take Back is September 27, 2014.
- Red Ribbon Week is October 23-30, 2014.
- Nebraska Risk and Protective Factor Student Survey 2012 reflect positive trends since its inception in 2003.
- Leadership is evaluating ways to maximize CMCA as umbrella evidence based strategy.
- Human Performance Project in Nebraska will impact entire state.
- Strong collaboration with NSP will continue.
- TIPS training will target Special Designated Licenses (SDL) for greater outreach to events run primarily by volunteers.

<b>Communities Mobilizing for Change on Alcohol- CMCA</b>	<p>Youth Leadership Institute trainings in Omaha, NE on Communities Mobilizing for Change on Alcohol (CMCA) Lanette Richards and Brenda McDonald attended first of three sessions.</p>
	<p>Regional Data shows 30 day alcohol use and binge drinking among youth is down since 2003 but, still higher than state average.</p>
	<p>NSP reported 16 fatalities in 2013 in which 44% of those were alcohol related. This is a reduction from 21 fatalities in 2012. There are 11 fatalities in 2014 to date (3 alcohol related).</p>
	<p>Impaired Driving in 10<sup>th</sup> and 12<sup>th</sup> graders is going down but still more than 1 in 5 rode in vehicle driven by someone who had been drinking alcohol in the past 30 days for all age categories.</p>
<b>Compliance Checks</b>	<p>One compliance check per establishment will be conducted in Kimball, Deuel, Garden, Morrill, Box Butte, Sheridan, and Sioux counties and two compliance checks in Cheyenne, Dawes, and Scotts Bluff counties between July 1, 2014 and June 30, 2015.</p>

<b>Responsible Beverage Server Training (RBST) &amp; Training for Intervention Procedures (TIPS)</b>	2014 RBST dates: <ul style="list-style-type: none"> <li>Tuesday, September 23<sup>rd</sup> – 1:00 pm to 4:00 pm</li> </ul>
	TIPS training will target Special Designated Licenses (SDL) for greater outreach to events run primarily by volunteers <ul style="list-style-type: none"> <li>Monday, September 29<sup>th</sup>- 6:00 pm to 10:00 pm, WNCC, Sidney</li> </ul>
<b>Sobriety Checks</b>	NSP will implement at least one sobriety check per year in each county during FY15.
<b>Increased enforcement and adjudication of laws</b>	Community Celebration Enforcement: NSP will provide increased enforcement at community celebrations throughout the Panhandle.
	Alcohol and Drug Education Presentations: Chuck Elley is available for presentations focusing on Highway Safety which includes drunk and drugged driving consequences.
<b>Post-Secondary 3-in-1</b>	CSC and WNCC will participate in ACHA surveys, and Nebraska Young Adult Alcohol Opinion Survey will be administered in FY15.
	PPC will use PFS funding to collaborate with UN Collegiate Consortium.
<b>K-12 Policy</b>	Random Student Drug Testing
	Enhance and/or enforce policies and practices to discourage alcohol use in the K-12 school setting via the Human Performance Project
<b>Prescription Drug Take Back (RxTB)</b>	Next DEA sponsored RxTB is September 27, 2014 from 10AM-2PM
<b>Red Ribbon Week</b>	Educational materials distributed to schools for RRW October 23-31, 2014.
	Looking at ways to enhance and increase the effectiveness of RRW by augmenting with other prevention strategies.
	2014 National Theme is "Love Yourself. Be Drug Free."
<b>Tobacco Free in the Panhandle</b>	Tobacco-free housing, parks and fairgrounds
	2014 NE Supreme Court decision bans smoking in cigar bars.
<b>Media</b>	<i>Change Starts with You</i> and <i>Be Strong-Be the Influence</i> media campaigns
	Daily updates on Facebook and Twitter
	Alcohol Merchant Resource Guides and Law Fact Sheets distributed to local businesses.
	Two advertisements in Fall Edition 2014 Panhandle Prep Sports Magazine
<b>Training and Meetings</b>	CMCA, November 10, 11, 2014, Omaha, NE
	Prevention Summit 2014, Friday, November 14, 2014, Lincoln, NE
	Panhandle Prevention Coalition Meeting – September 19, 2014
<b>Upcoming Events</b>	<u>Out of the Darkness Community Walks</u> September 20, 2014 in Alliance and Scottsbluff <u>Responsible Beverage Server Training</u> – Scottsbluff & other Panhandle sites via tele-health September 23, 2014 1:00pm – 4:00pm <u>DEA Rx Take Back</u> September 27, 2014 10:00am – 2:00pm BBGH <u>TIPS</u> – September 29, 2014 6:00pm-10:00pm WNCC Sidney <u>Advanced School Resource Officer Course</u> September 30-October 2, 2014 8:00am-4:30pm daily Chadron State College, Student Center <u>UpPour</u> - luncheon and awards ceremony followed by the PPHHS Annual Meeting October 23, 2014 11:30am – 1:30pm <u>Red Ribbon Week</u> October 23-31, 2014