

WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death. Check out the statewide impact.



Nebraska's Smoking Population

20% of adults smoke.  That's more than **276,000** people!

24% of Nebraskans are former smokers.

22% of men smoke.

18% of women smoke.



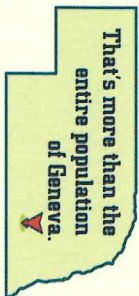
15% of Nebraskans under 18 smoke.

2,000 kids under 18 become daily smokers each year.



Smoking-Related Deaths

2,334 DEATHS were attributed to smoking in 2011.

That's more than the entire population of Geneva. 

Of those who died, **1,431** were men and **903** were women.


Men were more likely to die from smoking-related cancers.

Women were more likely to die from respiratory diseases.

These Nebraskans lost **14 YEARS OF LIFE.** 



Annual Cost Statewide

Every year, Nebraska spends **\$630 PER PERSON** regardless of age for smoking-related health care expenses and lost productivity. 



Businesses Lose

\$506 million worth of productivity due to smoking.

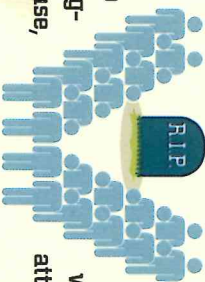
Smoking-related health care costs:

\$592 MILLION



Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,



20 more are living with a smoking-attributable illness.*

In other words **46,700** Nebraskans suffered from smoking-attributable illnesses in 2011.

*U.S. Centers for Disease Control and Prevention.

It's time to think about what tobacco is really costing us.